



FOR IMMEDIATE RELEASE

ActivEntrepreneur™ Long Island Chapters Donate to The Sierra Club

ActivEntrepreneur Rewards New Members in February with Sierra Club Memberships

Long Island, New York – February 7, 2008 - ActivEntrepreneur™, a business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives, is donating \$25 to The Sierra Club on behalf of each new member who joins one of the Long Island area chapters during the month of February. The donation will provide each new ActivEntrepreneur (www.activentrepreneur.com) member with a one-year membership in The Sierra Club (www.sierraclub.com). Benefits include a free Sierra Club Expedition Pack, a one-year subscription to Sierra magazine and the satisfaction of helping the planet.

ActivEntrepreneur is a national membership-based business networking group for entrepreneurs that mixes networking with active events such as walking, hiking, volleyball, dancing or kayaking. The Sierra Club donation applies to new ActivEntrepreneur members who join the Suffolk County, New York or Nassau County, New York chapter during February, 2008. The Sierra Club is a non-profit member-supported, public interest organization that promotes conservation of the natural environment and encourages members to explore, enjoy and protect the planet.

"Many of the networking activities we plan at ActivEntrepreneur involve enjoying the outdoors," said Jennifer Ross, co-founder of ActivEntrepreneur and strategic marketing expert. "As an organization, we are committed to giving back in meaningful ways, and The Sierra Club's core values and mission align with our own. Our February donations are the perfect way to benefit a great cause and provide additional benefits to our new members."

About ActivEntrepreneur

Founded in April, 2007 by marketing strategist Jennifer Ross and holistic health counselor Eileen Weilbacher, ActivEntrepreneur is a national business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives. Jennifer and Eileen met at a traditional small business breakfast meeting and quickly realized that they share a love of being outdoors and a devotion to being active

and healthy. During a 'Walk and Talk' meeting afterward, the idea for ActivEntrepreneur was born. Currently, ActivEntrepreneur has chapters in Suffolk County, New York, Nassau County, New York, Los Angeles, California and Central, Massachusetts, with plans to create new chapters across the country in 2008. For more information, please visit www.activentrepreneur.com or contact us at jen@activentrepreneur.com or 631.736.8996.

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